

Epi 240

# Qualitative Approaches in Clinical and Translational Research

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Session 5

Community Based Participatory Research

Feb 2, 2010

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# What's up today

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- Homework pointers (yes, I'll talk about the correct assignment...)
- CBPR Principles
- CBPR Panel: Michael Potter, Anisha Patel
  1. Why did you turn to CBPR techniques? What were the research questions you wanted to address that made that approach necessary or appropriate?
  2. What have been some of the highlights or accomplishments you associate with your CBPR work? These could be related to academic and scholarly productivity or intellectual and personal growth. I think both kinds of issues are relevant.
  3. What have been the primary challenges of CBPR? Which challenges did you anticipate, and which have come as a surprise to you?

# Assignment 2: Write a data collection protocol

- *Be theoretical*...when describing why you're using a particular field site
- *Be concrete*...when describing how you'll gain access to field sites and interact with subjects
- *Be creative*...when thinking about how your data collection may change depending on what you find



Building on your 1-page research prospectus, develop a qualitative data collection protocol (approximately 2-4 pages). The protocol should include information about (a) field sites and how you'll gain and maintain access; (b) who you will be working with to collect data in the field sites and how you will carry out the logistics of data collection; (c) how you will manage informed consent; (d) your plan to integrate data collection and analysis via theoretical or purposeful sampling as the project continues.

# Summary: Interviewing



- Contextualize the interview in the full project
  - What is the research question that motivates this iv? Why is this person/group being interviewed? What is the researcher hoping to learn from them?
  - Think ahead to analysis: How will you use the data? Do need to know names? Do you need to know tone or emotions? How can structure or guidance in the interview facilitate analysis?
- Techniques and Tradeoffs
  - Mix closed and open questions, e.g. start with closed questions to “warm up” and then let subject take over *or* start with open questions to break ice
  - Kinds of questions: keep subject speaking; seek details or clarification of stories and events; establish rapport by bringing in own experiences
  - vague v. specific questions; normalizing v. focusing responses; channeling interview v. letting subject go new places; when to cut off the interviewee and how to react to being cut-off yourself

