

Epi 240

# Qualitative Approaches in Clinical and Translational Research

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Session 4

Interviews and Focus Groups

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# What's up today

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- Announcements
- How'd it go last week?
- Homework
- 1 slide on interviewing
- In-Class: Provider interview + questions from all interviews

# What's up today

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- Announcements

- Next Week: Panel on Community Based Participatory Research (CBPR)
  - Anna Napoles, PhD (Associate Professor, Medicine)
  - Anisha Patel, MD, MPH (Fellow, Pediatrics/IHPS)
  - Michael Potter, MD (Professor, Family Medicine)
- Short term qualitative analysis job (Osher Center, pediatric BMT)

- How'd it go last week?

- Homework

- 1 slide on interviewing

- In-Class: Provider interview + questions from all interviews

# What's up today

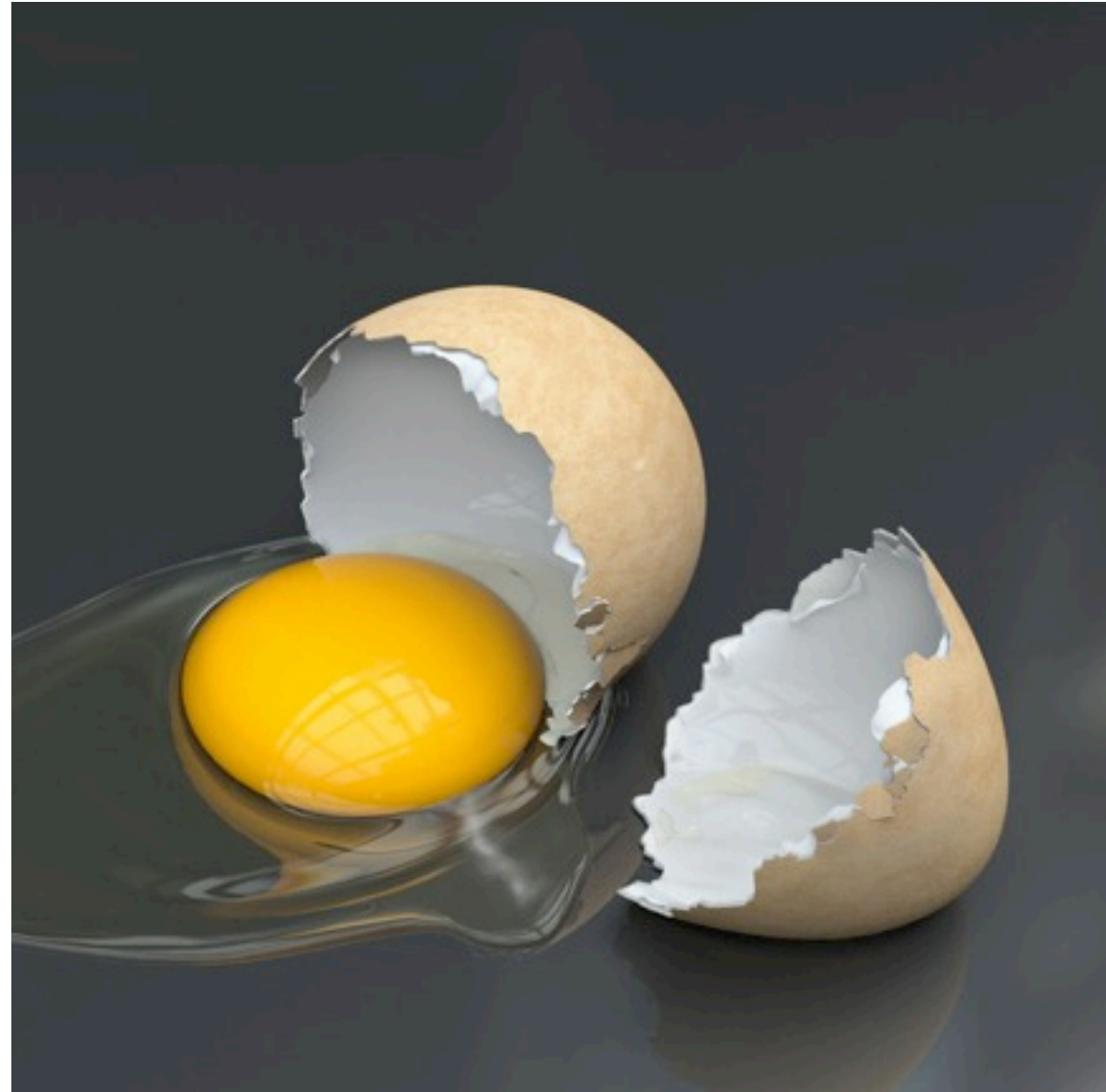
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- Announcements
- How'd it go last week?
- Homework
  - General feedback on 1 page prospectus
  - Next: 2-4 pg. expansion (due Feb 9): *Building on your 1-page research prospectus, develop a qualitative data collection protocol (approximately 2-4 pages). The protocol should include information about (a) field sites and how you'll gain and maintain access; (b) who you will be working with to collect data in the field sites and how you will carry out the logistics of data collection; (c) how you will manage informed consent; (d) your plan to integrate data collection and analysis via theoretical or purposeful sampling as the project continues.*
- 1 slide on interviewing
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# Doing the interview

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- Substantive issues
  - Individual v. focus group (single view v. interaction)
  - Free-form v. structured
  - Balance focus v. leading
- Logistical issues
  - Who, where, etc.
  - Starting and stopping
  - IRB, pre & post-tape intro
  - “Must have” topics and techniques
  - Recording and transcribing



# Small group charge

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- Assign reporter
- Read and re-read interviews
- Discussion
- Prepare report out

# Small group discussion guide

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- Read with an eye towards data collection and interview technique
  - What techniques did you see in the questions?
  - What worked? What didn't?
  - What can you see yourself doing? What can you see yourself never doing?
- Read with an eye towards data analysis and content
  - What struck you as interesting or surprising?
  - How did you re-read the transcripts that you had seen previously?
  - What did you scribble down in the margin?
  - What ideas bubbled up while you were reading?